Award winning Sales Professional | National & Regional Recognition.

Rohit Panchal 6395660180 rohit.panchal1702@gmail.com



OBJECTIVE

Dedicated sales professional aiming to transition into Area Sales Manager role, focusing on sales strategy, team mentorship, and revenue growth.

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Distributors Handling

Team Management & Development

Strategic Leadership

SAP

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MS Excel & MS Word

Sales Strategy & Planning

Negotiation & Persuation

Articulate Communication

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22 July 2024 - Till date

Area Executive

ITC Ltd.

1. Handling ESPB business of UK (Dehradun, Haridwar, Rishikesh and

near by areas) and UP (Saharanpur, Najibabad, Dhampur and nearby

areas.)

2. Managed Sales operations, including order processing, inventory

management & logistics.

22 July 2023 - 21 July 2024

Sales Officer

ITC Ltd.

1. Handled ESPB business (Classmate, Saathi, Classmate Pulse,

Paperkraft) of Eastern UP(Moradabad, Rampur, Bilaspur, Sambhal and near by areas) and some part of UK(Rudrapur, Haldwani and nearby

areas.)

2. Build & Maintained strong relationships with customers, distributors

and retailers.

3. 21% yearly overall sales growth and category wise sales growth.

21 July 2022 - 21 July 2023

Sales Trainee

ITC Ltd.

1. Conduct Market research & competitors analysis.

2. Developed & executed sales strategies to revenue growth in Foods

,PCP, Cigarette & ESPB business in Mathura, Firozabad, Vrindavan, Agra

,Hathras and nearby areas.

EDUCATION

Degree / Course	University / Board	Percentage / CGPA	Year of passing
Bachelor's of Commerce	CCSU	64.4 %	2022
12th	Kalvin Central Academy	75.6 %	2019
10th	Kalvin Central Academy	9.4 CGPA	2017

ADDITIONAL PERSONAL INFO

Address Moh Banjaran tehsil road near SBI Bank Nakur , Dist-

Saharanpur(UP)

Languages English & Hindi

ACHIEVEMENTS

• All India Rank -1 in Stationery Premium Legue 7.0 Reloaded.

- I emerged as the Northern region winner in "Saathi ka Superstar"
- I topped the Northern region in "College season ka Badshah 3.0".

DECLARATION & SIGN

"Declared that the above information is correct and true. I authorize verification of my credentials and background."

