



CAREER OBJECTIVE

To be a part of value-driven organization, that offers growth opportunities and a continuous learning environment, enhancing my skills and knowledge for both personal and organizational growth.

KEY EXPERTISE	
MS Office Tableau SQL Communication Problem Solving Teamwork	
EDUCATION	
SIES School of Business Studies P.G.D.M Operations Percentage: 67.67 / 100	2023 - 2025
Babu Banarasi Das Northern India Institute of Technology, Lucknow B.Tech Electronics & Communication Engineering Percentage : 76.20 / 100	2013 - 2017
Rani Laxmi Bai Memorial School, Lucknow 12 th CBSE Percentage: 73.60 / 100	2012

AWARDS AND SCHOLARSHIPS

• 1st Runner up- Idea Research Competition SIES SBS (12-04-2024)

PROFESSIONAL EXPERIENCE

Byju's The Learning App | E-Learning / Edtech

Sr. Business Development Associate

- Managed sales for Byju's Tablet Learning Program (TLP) in the Indian Home Demo campaign.
- Monitored student's performance in Lead Squared, provided counseling, and processed orders in Orderhive.
- Provided mentoring, customer support, and reporting, while leading a team of 5 members in Prayagraj city.

SUMMER INTERNSHIPS

Go4Fresh | Agriculture / Dairy / Forestry / Fishing Intern

Project Title: Enhancing Farm Bazaar's Role in Navi Mumbai's market and Optimizing Fresh Fruit Supply Chain

- Enhanced skills in engaging with customers, understanding their needs, and providing effective solutions.
- Proficiency in data analysis with Excel, creating digital marketing materials with Canva, and managing multiple tasks simultaneously.

OTHER INTERNSHIPS

Youth On The Move | Education

NGO Internship

A program that develops leadership skills and supports education for underprivileged children through practical tasks.

PROJECTS

B.Tech. Final Year- Face recognition-based door lock system.

Mentor: Piyush Srivastava | Team Size: 2

· Face recognition identifies moving people in natural scenes through visual task

• The process includes acquisition, normalization, and recognition.

24 Dec, 2023 - 01 Jan, 2024

01 Feb, 2017 - 01 May, 2017

02 May, 2024 - 30 Jun, 2024

24 Aug, 2017 - 01 Mar, 2019

CO-CURRICULAR ACTIVITIES

- Member Entrepreneurship cell, SIES SBS (2023-25)
- Member Cultural committee, BBDNIIT (2013-17).

PERSONAL INTERESTS / HOBBIES

• Song Composing, Playing guitar

IMs

• Other - https://www.linkedin.com/in/eceramitkumar/

PERSONAL DETAILS

Gender: Male

Marital Status: Single

Current Address: F-1/C-5, Paradise Apartment, Sector-5 Nerul, (Opposite SIES College), Mumbai, Maharashtra, India - 400705

Email: eceramitkumar@gmail.com

Date of Birth: 15 Jul, 1995 Known Languages: English, Hindi Permanent Address: 645/036, 60 Feet Road, Janki Puram, Lucknow, Uttar Pradesh, India - 226021 Phone Numbers: +91-9569475511, +91-9569475511