



Shashank Rai

Sales and Promotion Executive

EDUCATION

2021

B.A

Chhatrapati Shahu Ji Maharaj University (CSJMU)

WORK EXPERIENCE

Jun 2023 - Present

Sales and Promotion Executive

Universal India Life Changer

I am responsible for sales, building teams, and motivating sales. I work in fields and promote products, learn to handle customers, and identify customers. I have also experienced teaching in soft skills and digital skills.

Jul 2022 - May 2023

Facilitator

Freedom Employability Academy

- Designed and delivered customized training modules for over 100 participants, resulting in a 20% increase in employability skills assessment scores.

- Implemented a new mentorship program which led to a 15% increase in job placement rates for program graduates.

- Utilized data analysis to identify areas for improvement, resulting in a 30% increase in participant satisfaction ratings.

PERSONAL INFORMATION

✉ Email
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☎ Mobile
(+91) 7084824582

📅 Total work experience
1 Year 0 Month

KEY SKILLS

Computer Skills

Computer Operating

Teaching

MS Office

Sales Promotion

Sales Executive Activities

Brand Awareness

Product Promotion

Field Marketing

Sales Management

Direct Marketing

Product Awareness

Marketing Intelligence

Marketing Management

OTHER PERSONAL DETAILS

City Gorakhpur

Country INDIA

LANGUAGES

- Hindi
- English