



SACHIN KUMAR

Address

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Date of Birth: 15 Aug 1999

LinkedIn

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CERTIFICATIONS

- Microsoft Excel
- Fundamentals of Digital Marketing
- Marketing Analytics
- Introduction to Corporate Finance

SOFT SKILLS

- Communication
- Adaptability and Time management
- Punctual and Hardworking

TECHNICAL SKILLS

- MS Word
- MS PowerPoint
- MS Excel
- Branch Banking and operations

INTERESTS

- Writing Poetries
- Travelling
- Cooking

LANGUAGES

- English
- Hindi
- Malvi

ACADEMICS

- Master of Business Administration – Marketing**
Institute of Management Studies, Banaras Hindu University, Varanasi
2022-2024 | 2nd Year Pursuing | CGPA 7.6
- B. Sc. (Hons.) Agriculture, Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur**
College of Agriculture, Jabalpur
2018-2022 | OGPA 7.50 (75%)
- Schooling**
 - Govt. H.S. Excellence School No.1: 12th | 2017 | MPBSE | 87.20%
 - Saraswati Shishu Mandir High School: 10th | 2015 | MPBSE | 90%

WORK EXPERIENCE

- ICICI BANK PVT. LTD. (9 MAY 2024 – Present)**
Designation: Deputy Manager II (DM II)
Role: Relationship Manager (Wealth and Trade)
As a relationship manager in ETRG Group (Trade Finance), I deliver tailored financial solutions to HNI's and Business persons and entities engaged in import-export activities. My expertise ensures optimized financial strategies and growth opportunities for my clients.
- Basant Agro Tech (I) Ltd. (15 May 2023 – 15 July 2023), Summer Internship**
Project Title: Consumer Behaviour and market analysis of research varieties of Paddy Anuppur district, Madhya Pradesh.
Role: Sales and Marketing intern.
 - Managed market research and surveys to analyse the district's paddy crop area.
 - Managed product promotion, marketing, and sales efforts for research varieties.
 - Driven sales in 2 districts **increased** the company's sales by more than **4 tons**.
- IM BHU (April 2023-May 2023), Minor Project**
Project Title: Vermicompost as an Income source in Village Gulawta, Rajgarh District of Madhya Pradesh.
 - Examined consumer awareness, behaviour, and preferences.
 - Produced vermicompost to assess its potential as a sustainable income source.
 - Analysed price and quality factors influencing vermicompost's income potential.
- Tropical Agrosytem (India) Ltd. (December 2022 – January 2023), Winter Internship**
Project Title: Sales & Marketing Promoter, Pachore, Rajgarh, Madhya Pradesh.
 - Established distributor and retailer connections, promoted company products through advertising, and conducted farmer awareness programs.
- Experiential Learning Program (February 2022 - June 2022)**
 - Engaged in rice processing, including Poha and puffed rice production, as well as pasta making, specializing in Suji Pasta and Ragi Pasta.
- Rural Agricultural Work Experience (September 2021 - February 2022)**
 - Received KVK training, engaged with farmers, and conducted hands-on fieldwork.

ACHIEVEMENTS & POSITIONS OF RESPONSIBILITY

- Conducted many awareness programs and successfully achieved 100% COVID vaccination in the village Gulawta, in collaboration with the Gram Panchayat, during the COVID pandemic.
- In 2016, I won a district-level debate competition on **Matdata Jagrukta Diwas**, and I was **honoured by the District Collector** for this achievement.
- In 2014, I visited scientific and research institutions in Hyderabad as part of the **Madhya Pradesh Mission Excellence Program** organized by the Madhya Pradesh Council of Science and Technology, Bhopal

EXTRA CURRICULAR ACTIVITIES

- Active member of National Service Scheme, 2018- 2024.
- Participated in 21 Days Holistic Development Program (NAHEP), JNKVV 2022

(Sachin Kumar)