



TANISH SHARMA

CONTACT

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Pune, maharashtra

EDUCATION

2022-2024

AMITY UNIVERSITY, PUNE

- Master of Business Administration
- HR | Marketing
- CGPA :- 6.73/ 10.0

2019-2022

PRESTIGE INSTITUTE OF
MANAGEMENT

- Bachelor of Business Administration
- Marketing
- GPA: 6.50 / 10.0

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Marketing
- Adaptability

LANGUAGES

- English (Fluent)
- Hindi (Fluent)

PROFILE

I am currently looking for a fulltime position in an environment that offers a greater challenge, increased benefits for my family, and the opportunity to help the company advance efficiently and productively, and I am looking for the organization that will help me to develop my skills and help me to gain further knowledge.

WORK EXPERIENCE

BIG BAZAR

5 JULY 2022 - 6 AUGUST 2022

Assistant manager Intern

- Supervising and training staff members to ensure excellent customer service.
- Handling customer enquiries, complaint and resolving issues.
- Participating in meeting and providing inputs on store performance.

Bajaj Allianz

10 June 2023 - 10 August 2023

Marketing intern

- Creating awareness about Companies policies to customers
- Conducting marketing research
- Generating leads
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

Franchise India

Management Trainee

- Assist in identifying and evaluating new franchise opportunities to expand market presence.
- Support the development and implementation of operational processes and standards for franchisees.
- Coordinate and deliver comprehensive training programs for new franchisees to ensure successful onboarding.
- Assist in the development and execution of marketing strategies to promote the franchise brand.
- Acquiring, identifying and evaluating the investors for investing in franchise and making the investor aware about the Brands.