

# Vishal Pal

## Sale & Marketing Executive

### SUMMARY:

Results-driven Sales Executive with a strong ability to identify customer needs, close deals, and exceed sales targets. Excellent communicator and negotiator with a proven track record of driving revenue growth and building lasting client relationships.

### Contact

#### Address:

181,Dhandera, Roorkee,  
Haridwar, Uttarakhand  
247666

#### Phone:

+91 7417701535

#### E-Mail:

vishalpal2601@gmail.com

### Education

#### Master of Business

#### Administration :Marketing with Finance (2022)

Phonics Group of Institutions  
(UKTU),Roorkee, Uttarakhand

#### Bachelor in commerce (2019)

B.S.M PG College(H.N.B.G.U)  
Roorkee ,Uttarakhand

#### BOARD OF INTERMEDIATE (2016)

Cant Board School Roorkee,  
(CBSE Board)

#### Secondary School (2014)

Adarsh Bal Nikatan, IIT Roorkee,  
Haridwar (U.K)  
(CBSE Board)

### Personal Info.

**Father's Name:** Mr. Anil pal

**Date of Birth :** 26th Jan 1998

**Gender :** Male

**Marital Status :** Unmarried

**Nationality :** Indian

**Language :** Hindi & English

**Hobbies :** Explore the new place

**Place:**

### Work Experience

#### Sale & Marketing Executive: Goyal Distributor (2022-2023)

Manak chowk,Manglour, Roorkee (Uttarakhand)

- Managed and expanded relationships with key clients, ensuring customer satisfaction and repeat business.
- Generated and executed marketing campaigns, including promotions and product launches, to drive brand awareness.
- Analyzed sales data to assess performance, adjust strategies, and maximize revenue growth.

### Certificates

- Course on Computer Concepts: National Institute of Electronics and Information Technology (NIELIT),2019
- Advance Diploma in information Technology( ADIT) 15months,2018
- Hindi Typing ,3 Months ,2018
- Information and Communication Technology :Accounts Assistant Using Tally ,Uttarakhand Skill Development Mission, 2017
- MS-OFFICE WPS (Excel, Word & PowerPoint)

### College Projects

**First file Company :-** HONDA

**Topic:-** Marketing strategy of HONDA

**Date:-** November 2021

**Second file Company:-** YAMAHA

**Topic :-** Marketing strategy of YAMAHA

**Date :-** July 2022

### Strength

- I believe in my smart work.
- Identified with honesty, punctuality, leadership and optimism.
- Team Player with a positive attitude.
- Self Motivated & Good learning power.
- Good ability for coordination with all departments

(Vishal Pal)