



# Yash Ahuja

Relationship Manager

## PROFILE SUMMARY

**CAREER OBJECTIVE** To work for an organization which provides me the opportunity to improve my skills and knowledge to grow along with the organization s objective

## PERSONAL INFORMATION

- ✉ **Email**  
11yashahuja@gmail.com
- ☎ **Mobile**  
(+91) 7466945709
- 📁 **Total work experience**  
0 Year 4 Months

## KEY SKILLS

Marketing  
Management  
Data Analytics  
Retail Sales

## OTHER PERSONAL DETAILS

**City** New Delhi  
**Country** INDIA

## LANGUAGES

- English
- Hindi

## EDUCATION

- 2024 MBA/PGDM  
IBS Business School, Gurgaon
- 2021 B.Com  
Hemvati Nandan Bahuguna Garhwal University  
srinagar
- 2017 XIth  
English
- 2015 Xth  
English

## WORK EXPERIENCE

- Jun 2024 - Present Relationship Manager  
**Aditya Birla Finance**  
  
Cultivated strong relationships with clients, providing personalized financial solutions and addressing their needs effectively.  
  
Conducted thorough credit assessments to evaluate loan applications, mitigating risk and ensuring compliance with regulatory standards.  
  
Successfully managed and grew a portfolio of LAP loans, ensuring optimal risk assessment and portfolio diversification.

## INTERNSHIP

3 Months

### Footfall and Marketing activity in different RD store **Reliance Digital**

Conducted detailed analysis of footfall and marketing activities in various Reliance Digital stores, leading to identification of key trends and insights for strategic decision-making.

Utilized data-driven approach to assess the effectiveness of marketing activities, resulting in a 20% improvement in footfall engagement within the stores.

Collaborated with cross-functional teams to implement targeted marketing initiatives, include ATL and BTL promotion, canopy marketing

### COURSES & CERTIFICATIONS

- Microsoft Excel - Excel from Beginner to Advanced
- Power BI Certification