



KAMALESH D.H

E-Commerce | Digital Marketing

Proficient in E-Commerce and Digital Marketing strategies, with a proven track record of driving online growth and enhancing brand visibility. Skilled in leveraging digital platforms to optimize sales, increase customer engagement, and execute targeted marketing campaigns.

Contact



+91 6361488226



dhkamal735@gmail.com



#7 Ground Floor, 1st Cross,
TSR lane Akkipete,
Cottonpete Main Road,
Bangalore - 53

Education

● Bachelor of Commerce

Bangalore City University
2019-2023

V.V Puram Evening College,
Vishweshwarapura
Basavanagudi
Bangalore - 560004

● Advanced Digital Marketing

Jain Deemed to be University (JGI)
2023
Affiliated through Kallada
Academy

Experience

● Customer Support Executive

CPPC (Canara Bank) Jun 2020- May 2023

- Have Handled Customer & Enquiries of Branches to handle customer accounts Through Support Mail.
- Creating Bulletins of Bank Achievement over Targets given.
- Follow up with treasury for Bar/Scroll generation.

● Affiliate Sales Executive

Sri Veda Sattva Pvt Ltd May 2023 - Oct 2023

- Creation of Leads for Affiliates
- Follow-up with Affiliates after lead creation (in regards to the usage of Coupon Code or default URL
- Proficient in multiple affiliate software platforms
- Using Uppromote & Affilitilizer.

● E-Commerce Executive

Sri Sri Tattva Oct 2023 - Present

• Shopify

Product listing, Collection & Sub-collection. Theme Customization, Customer management, Manage reviews, Creation of Discounts & Coupon Codes, Drafting Orders, Order Processing & Tracking Through Shipway.

Skills

Affiliate Marketing	● ● ●
E - Mail Marketing	● ● ○
E - Marketplace	● ● ●
Shopify Backend Operations	● ● ●
Skilled professional on Flipkart (FMCG)	● ● ●

Languages

English	Kannada
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Hindi	Telugu
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- **Flipkart**

Product listing, Discounts, Offers from Marketplace, FMCG MP Cancellations, Creating Consignments (FBA) Scheduling & processing, Order Processing, Shopsy Account management
Performance overgrowth for ranking of seller metrics & product ranking.

- **Amazon (Seller Central/Flex)**

Ability to handle both Platforms of Amazon regular & Prime.
Product listing creation, A+ Content management.
Inventory management for flex. Ability to create FBA through IXD platform.

Certifications & Other Skills

Certificates

- Fundamentals of /digital Marketing (Google)
- Flipkart E-commerce Fundamentals
- Certification of Recognition for my performance from Kallada Academy During Internship

Skills

Undergone Through Various E-business solutions Including Opening Website, Graphic Designs Using Canva/Figma, Website Planning & design, Facebook Ads (Lead Generating)

Kamalesh DH
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Reference Name (If Given)