

KAMALESH D.H

E-Commerce | Digital Marketing

Proficient in E-Commerce and Digital Marketing strategies, with a proven track record of driving online growth and enhancing brand visibility. Skilled in leveraging digital platforms to optimize sales, increase customer engagement, and execute targeted marketing campaigns.

Contact

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dhkamal735@gmail.com

#7 Ground Floor, 1st Cross, TSR lane Akkipete, Cottonpete Main Road, Bangalore - 53

Education

Bachelor of Commerce

Bangalore City University 2019-2023

V.V Puram Evening College, Vishweshwarapura Basavanagudi Bangalore - 560004

Advanced Digital Marketing

Jain Deemed to be University (JGI) 2023 Affiliated through Kallada Academy

Experience

Customer Support Executive

CPPC (Canara Bank)

Jun 2020- May 2023

- Have Handled Customer & Enquiries of Branches to handle customer accounts Through Support Mail.
- Creating Bulletins of Bank Achievement over Targets given.
- Follow up with treasury for Bar/Scroll generation.

Affiliate Sales Executive

Sri Veda Sattva Pvt Ltd

May 2023 - Oct 2023

- Creation of Leads for Affiliates
 Follow-up with Affiliates after lead creation (in regards to the usage of Coupon Code or default URL
- Proficient in multiple affiliate software platforms
- Using Uppromote & Affilitilitizer.

E-Commerce Executive

Sri Sri Tattva

Oct 2023 - Present

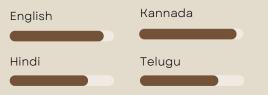
• Shopify

Product listing, Collection & Sub-collection. Theme Customization, Customer management, Manage reviews, Creation of Discounts & Coupon Codes, Drafting Orders, Order Processing & Tracking Through Shipway.

Skills

Affiliate Marketing	$\bullet \bullet \bullet$
E - Mail Marketing	$\bullet \bullet \bigcirc$
E - Marketplace	$\bullet \bullet \bullet$
Shopify Backend Operations	•••
Skilled professional on Flipkart (FMCG)	

Languages



• Flipkart

Product listing, Discounts, Offers from Marketplace, FMCG MP Cancellations, Creating Consignments (FBA) Scheduling & processing, Order Processing, Shopsy Account management

Performance overgrowth for ranking of seller metrics & product ranking.

• Amazon (Seller Central/Flex)

Ability to handle both Platforms of Amazon regular & Prime.

Product listing creation, A+ Content management. Inventory management for flex. Ability to create FBA through IXD platform.

Certifications & Other Skills

Certificates

- Fundamentals of /digital Marketing (Google)
- Flipkart E-commerce Fundamentals
- Certification of Recognition for my performance from Kallada Academy During Internship

Skills

Undergone Through Various E-business solutions Including Opening Website, Graphic Designs Using Canva/Figma, Website Planning & design, Facebook Ads (Lead Generating)

> Kamalesh DH +91-6361488226

Reference Name (If Given)