

RESUME



FIRAME GANESH

Contact Details:

Current Address:

Nandu pg ,Laxmi chowk
Marunji Road ,Hinjewadi,
Pune ,411057

Personal Data:

Gender:Male
DOB:17/09/1999
Emial :firamegp1999@gmail.com
Mob.no:8459704841

Career Objectives

To use my interpersonal abilities to help the organisation accomplish its goals of customer happiness and customer experience.

Professional Qualification

MBA – Master of Business Administration from SaiBalaji International Institute of Management Sciences, Affiliated to Savitribai Phule Pune University, (SBIIMS) Batch 2022-24

Major -Marketing

Semester	1 st	2nd	3rd	4th
Marks	7.63SGPA	7.33SGPA	8.07SGPA	6.85SGPA

Academic Records

Education	University /Board Name	Year of Passing	Result (%)
B.sc(Physics)	Shivaji university	2022	79.16%
H.S.C	State Board	2017	70.31%
S.SC	State Board	2015	91.80%

Summer Internship

Company Name : Govind Milk & Milk

Project Title – Study of market research activities for Govind milk and products

Project Profile -

- Through Retailers, we undertake market research on Govind milk products.
- During our internship, we promoted Govind Milk's new products to stores.
- As part of our market research, we gathered consumer opinions on the Govind milk brand.

Key Learning – Live Project at the 'Utsav Exhibition' (3rd–7th August 2023)

- Sales promotion of products , making public relation , negotiating with customers.

Achievements : 70 litre of **Basundi** Were Sold during the Exhibition
50 boxes of **flavoured milk** were sold.

Duration – 60 Days (from 15 May 2023 to 25 July 2023)

Location - Pune

Professional Certification

- MS-Excel (Udemy 2023)
- Power BI (Udemy 2023)
- Foundation of Digital Marketing and E-commerce (Coursera 2022)
- Marketing Analytics and measurement (Coursera 2022)

Achievements

- National Essay Writing Competition Gold Medal
- Runer wins ABVP business plan competition

Social work

- Participated in Scout & Guide
- United Peoples Foundation (Kolhapur Division) member

Extra Curriculum Activities

- Attended an international conference on Renewable Energy and Sources.
- NSS candidate

Hobbies

Cycling, Reading books.

Declaration

I hereby declare that the information provided by me is true to the best of my knowledge and belief.

Date

Place: Pune

(Firame Ganesh)

