

# POOJA

## SOCIAL MEDIA MANAGER

Dehradun | +91-8077508881 | poshax369 @gmail.com

### CAREER OBJECTIVE

Results-driven social media marketer with a strong understanding of various social media platforms and digital marketing strategies. Seeking a challenging position as a Social Media Marketer where I can leverage my expertise in content creation, community management, and analytics to drive engagement, brand awareness, and lead generation for a dynamic organization.

Education	Bachelor of Arts Subharti University	2020 - 2023
Certifications	Fundamentals of Digital Marketing (Google Digital Garage)	2022
	Complete Digital Marketing course (udemy)	2024
Professional Experience	Social Media Management & Creative Design (Freelance) Hotchpotch Fashion , Swayourwaytour , Polsight , Himalayan Healing Touch PVT LTd etc.	2021- present
	<ul style="list-style-type: none"><li>Developed and executed social media strategies to increase brand visibility, drive engagement, and generate leads across various platforms</li><li>Created compelling and engaging content, including written posts, graphics, and videos, to attract and retain a target audience.</li></ul>	
	Digital marketer & sales executive Contour Buildcon Pvt Ltd	Jan2023-May2023
	<ul style="list-style-type: none"><li>Developed and executed social media strategies to increase brand visibility, drive engagement, and generate leads across various platforms</li><li>Created compelling and engaging content, including written posts, graphics, and videos, to attract and retain a target audience.</li></ul>	
Skills	<ul style="list-style-type: none"><li>Social Media Strategy Development</li><li>Content Creation and Curation</li><li>Community Management and Engagement</li><li>Social Media Advertising</li><li>Analytics and Performance Tracking</li></ul>	